



Hosting portfolio

Industry-leading hosted IT infrastructure

Claranet has been working collaboratively with its channel partners for over 10 years, and has a comprehensive portfolio of products, incorporating a wide range of connectivity technologies from independent carriers, including best-of-breed cloud hosting offerings. Our commitment to innovation and ongoing investment in product development ensures our portfolio is continuously updated with new service offerings. Claranet's industry-leading hosted IT infrastructure services offer the potential of significant operational cost-savings, enhanced flexibility and scalable resources for your customers. These can help you provide a full suite of service offerings to your customers, enabling you to focus on growing your business.

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hosting | networks | applications

For more information about becoming a Claranet partner :
Email us : partners@uk.clara.net - Telephone us : 0845 355 1050
For more information about Claranet products and services :
Visit our website at : www.claranet.co.uk - Follow us on : twitter.com/claranet



Colocation

Whether your customers are looking to support internet-facing applications, are reviewing disaster recovery options or simply need more capacity, Claranet's single- to multi-rack colocation hosting service will meet their needs. Our Tier-3 data centre facilities offer quick access to our resilient network without having to install expensive private fibre connections, as well as the ability to connect existing VPNs to their co-located sites. Resilient network and power distribution provides uninterrupted availability of your IT environment, and simple cost-effective options for cross-connects means businesses can recognise the value of disaster recovery at a lower cost point. PCI-DSS certified facilities also mean businesses can install e-business applications and be certified with credit card processing authorities.

Cloud hosting

Using the latest virtualisation technologies, Claranet's Virtual Data Centre service offers our partners and their customers a new way of managing IT infrastructure, to deliver on-demand and self-provisioned computing resources quickly and easily. The first truly integrated cloud service available to the European market, the new service underpins the cloud hosting solutions Claranet offers to partners looking to take advantage of cloud computing and its benefits.

Depending on your business model and requirements, or those of your end-customer, Claranet's Virtual Data Centre is available as a public, private or hybrid cloud solution :



Private cloud

Aimed at organisations with large-scale, business-critical IT applications and websites, Claranet's private cloud service offers dedicated virtualised computing resources to support online services. Private cloud hosting is ideal for customers who often require consistent high loads, may be concerned about compliancy and security issues, seek high uptime guarantees, or may need the flexibility to customise their platform environment.



Public cloud

Claranet's public cloud is a multi-tenanted solution, where compute resources are shared by multiple customers. This offers them access to all the benefits of cloud computing at reduced costs, without compromising on resiliency or performance. They can tailor the size of their virtual machines based on application requirements, and benefit from a cloud computing solution that delivers a highly-scalable infrastructure, reduced capital expenditure and operational efficiency.



Hybrid cloud

Hybrid cloud environments combine the flexibility of public cloud with the security and performance of private cloud. Ideally suited for customers with rapidly changing workloads, it ensures that they can take advantage of the scalability of public cloud whilst combining secure isolated workloads on private platforms.





Taking advantage of Claranet's cloud

Claranet's cloud opens up new opportunities for our partners, who can adapt it to their business models to deliver highly-resilient, scalable and cost-effective hosted platforms to their customers.

5 easy ways to profit from the Virtual Data Centre :

1 Build a public cloud solution

Build a shared server environment that's quick and easy to take to market, and which offers your customers simple and easy migration to a virtual platform that's ISO27001 and G-Cloud accredited.

2 Enable hosted virtualisation through private cloud

Deliver complex private cloud platforms for on-premise environments, without the overhead of under-utilised hardware. Depending on customer security or performance requirements, system integrators can save costs while increasing their margins.

3 SaaS-enable your software product

Turn your software product into a service by opting for cloud, and tailor this to match your customers' requirements. With a choice of two payment models, you can either burst your servers on a PAYG model, or opt for a baseline of servers to run for customers on a committed payment model.

4 Provide back-up or recovery as a service

Take advantage of Claranet's low-cost storage and templating features to integrate off-the-shelf back-up products and rapidly take to market. With a highly-scalable storage platform, no compute commitment and fast connectivity to the internet or customer sites, Claranet's cloud platform is ideal for back-up and recovery.

5 Provide hosted IT management as an online service

Using basic templates, package popular IT applications and software for an online store-front for your customers, and rapidly deploy these using the Claranet cloud portal or an API interface.

Please contact us to discuss your specific requirements and the best use-case scenario for your business model, and for your end-customers.



For more information about Claranet's hosting services for partners:

Email us: partners@uk.clara.net

Telephone us: **0845 355 1050**

Visit our website: www.claranet.co.uk

