

## Claranet in Portugal – Story & Timeline

### 1994

António Miguel Ferreira starts Esoterica, the first private Internet operator in Portugal.

### 1999

Esoterica is acquired by the US multinational Via Net.Works.

### 2004

Repeating the success of Esoterica's Net Express product, Via Net.Works launches the first ADSL service in Portugal with no limit on hours or traffic and a fixed price, achieving huge success in the professional and residential markets of power-users and early-adopters.

### 2005

The British multinational Claranet acquires Via Net.Works. As Claranet Portugal, the company's headquarters moves to Parque das Nações and a new datacentre is installed in Prior Velho, Lisbon.

### 2006

Claranet becomes one of the most important European operators offering advanced VPN and Hosting services, thanks to heavy investment in infrastructure and technology.

A year later, the company opened a new datacentre in Maia (Porto) and in 2012 strengthened its datacentre service capacity with the opening of a new space in Lisbon (Expo Sul).

### 2014

The acquisition of Echiron makes Claranet's business grow significantly, increasing its Managed Services portfolio and customer base.

In the same year Claranet also acquires Flesk, integrates a new datacentre in Faro and the Domínios brand from Flesk, becoming the market leader in domain registration and website hosting in Portugal.

### 2015

Claranet acquires the IT consulting and platform operations company Inok Consulting and sets up an information systems development skills centre in Portugal to support the Claranet group's central services, with headquarters in London and operations in six countries.

### 2017

The acquisition of ITEN Solutions (at the time, the largest IT integrator in Portugal), and Dominios.pt (market leader in domain registration, web hosting and e-commerce in the SME segment) positions Claranet as one of the IT leaders in Portugal, one of the largest service providers and the first in Managed Hybrid Cloud Hosting.

### 2018

Sale of Dominios.pt to the Italian group Dada.

### 2020

Creation of Claranet Talent, which recruits the best professionals for the needs of the organisation and its clients, promoting their training in technological areas, technical certifications and continuous learning.

### 2021

Agreement with Sonae Investment Management (Sonae IM) for the acquisition of Digitmarket - Sistemas de Informação, S.A. (Bizdirect), which makes Claranet Portugal the largest IT provider in the country.

In addition to diversifying its IT services offer in the Portuguese and international markets, Claranet Portugal is reinforcing its investment on Bizdirect's Digital Competence Centre, consolidating its position as the largest Microsoft Dynamics 365 partner and broadening its corporate customer base.

Also in 2021, Claranet Portugal acquires Outscope and consolidates its position as the largest IT provider in the Portuguese market. The company expands into new business areas, integrates a range of services for SMEs (Claranet Business) and reinforces the export of services to other markets.

### **2023**

Claranet Portugal inaugurates its new office and headquarters in Lisbon, in a project built on the refurbishment of an old historic building in the Beato Innovation District.

The new space concentrates the company's innovation, business and operations areas in the Centre/South of the country, reflecting a hybrid, inspiring and sustainable work concept that favours energy efficiency and collaboration.

### **2025**

NOS Group acquires 100% of Claranet Portugal's share capital from Claranet Group.